



## 2023-2024 Sponsorship Opportunities



[www.ParadiseSymphony.org](http://www.ParadiseSymphony.org)



Dear Music Lover,

The Paradise Symphony Society is a non-profit organization that works to promote and support the Paradise Symphony Orchestra. Surviving the Camp Fire and the more recent pandemic the symphony boasts it is 65 years strong!

The 2023/2024 concert season includes five major concerts:

**July 4** "Honoring Our Country" *a free concert at the Paradise Alliance Church*

**November 4 and 5** "Best of Broadway" *Paradise Performing Arts Center*

**December 2 and 3** "Holiday in Paradise" *Paradise Performing Arts Center*

**March 10** (to be announced) *Paradise Performing Arts Center*

**May 5** "For Kids of All Ages" *Paradise Performing Arts Center*

In addition to these concerts, the symphony provides smaller ensembles at various community events and private functions, including weddings.

The PSO also supports the annual **Arlene Harms Young Artist Competition**. Winners have the opportunity to perform with the Paradise Symphony Orchestra and are featured in our May concert.

It is only through the support of community partners that the PSO has evolved into the successful organization it is today. The cost to ensure that the PSO continues to provide live orchestral music to the Paradise ridge is significant. Expenses for concert production far exceed ticket sales. In order to bridge this financial gap, we host benefits such as "Music under the Stars" and "From the Symphony with Love", with new ideas on the horizon. We also provide opportunities for musician Chair Sponsorship and a variety of levels of donations and memberships. More detailed information is available at [www.ParadiseSymphony.org](http://www.ParadiseSymphony.org).

If you have questions, please do not hesitate to contact me, or our Sponsorship Chair, Cindy Lassonde, at 530-872-1824.

We invite you to consider supporting this great organization in some way. We have included information to assist those interested in supporting the cultural arts through the Paradise Symphony Orchestra.

Thank you,

A handwritten signature in blue ink that reads 'Claudia'.

Claudia Benike, President  
Paradise Symphony Society  
510-409-9152

# *2023-2024 Concerts*

| <u>Major Concerts</u> | <u>Dates</u>         |
|-----------------------|----------------------|
| Holiday Concert       | July 4, 2023         |
| Fall Concert          | November 4 & 5, 2023 |
| Holiday Concert       | December 2 & 3, 2023 |
| Winter Concert        | March 10, 2024       |
| Spring Concert        | May 5, 2024          |

## *Sponsorship Levels*

|   | Presenting Sponsor | Season Sponsor                 | Guest Artist Sponsor     | Young Artist Sponsor       | Publicity Sponsor                |
|---|--------------------|--------------------------------|--------------------------|----------------------------|----------------------------------|
| <b>Purchase Price</b>                             | \$5000             | \$2500                         | \$1500                   | \$1000                     | \$800                            |
| <b>Concert Tickets<br/>(Nov, Dec, Mar, May)</b>   | 8                  | 8                              | 8                        | 6                          | 4                                |
| <b>Business Listing on Promotional Material</b>   | Y                  | Y                              | Y                        | Y                          | Y                                |
| <b>Listing on PSO Website</b>                     | Y                  | Y                              | Y                        | Y                          | Y                                |
| <b>Listing in All Printed Programs **</b>         | Y                  | Y                              | Y                        | Y                          | Y                                |
| <b>Invited to Present Gifts to Guest Artists</b>  |                    |                                | Y                        | Y                          |                                  |
| <b>Promotional Table at Each Concert</b>          |                    |                                |                          |                            | Y                                |
| <b>Full page Color Ad on All Printed Programs</b> | Y                  |                                |                          |                            |                                  |
| <b>Program Ad</b>                                 |                    | Half Page Ad Events & Concerts | Half Page Ad on Concerts | Half Page Ad on May Concen | 1/4 Page Ad on Events & Concerts |

\*\* If sponsorship received in time for Inclusion.

# Other Sponsorship Options

## Special Event Sponsor

### (Summer and Winter Fundraisers)

A Special Event Sponsorship is perfect for businesses or organizations looking to support the cultural arts that will offer high exposure through a special fundraising event. As Special Event Sponsor, you will have multiple opportunities to promote your company through various marketing activities. In return for your investment, you will receive the following benefits:

- Your business name listed on all promotional material as Special Event Sponsor
- At the fundraising event, you/your business will be introduced from the stage
- Your business will be provided a table at the event to promote your business
- Your business name/logo will be prominently displayed at the event entrance and on the Sponsorship page for this event on our website
- You will receive 4 Season Tickets to the 2023-2024 season concert events

Investment/season: \$1,500 for one event; \$2,500 for both events

\$5,000 exclusive sponsor both events (by 7/15, 2023)

## Auction Sponsor

The Auction Sponsorship is perfect for businesses/individuals desiring to help with the fundraising events and looking for exposure through members, community, and media. As an Auction Sponsor you will have your name/logo displayed on the event program, and on the item donated.

Investment: Value of Donated Item Chair

Benefits for one year only, from July 1 to June 30 of the following year. All donations are deeply appreciated at any time.

All donations and sponsorships are tax deductible to the full extent of the law.

Federal Tax ID 94-1674265

Paradise Symphony Orchestra  
Sponsorship Application

Date: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Remit to: Paradise Symphony Society  
P. O. Box 1892  
Paradise, CA 95967-1892

Questions: Call Cindy Lassonde, Sponsorship Chairman  
Paradise Symphony Society  
Email: [cilassonde@att.net](mailto:cilassonde@att.net)  
Phone: (530) 872-1824

Tax ID 94-1674265